

Corporate Associates Contact Information

The National Center for Academic Transformation and its Corporate Associates work closely together to ensure that educational institutions participating in cutting-edge course redesigns have knowledge of the best technology and best content to produce the best outcomes. By strengthening the communication between those creating the technology and content and those using it, we can further our shared mission of improved learning at reduced costs.

As project teams consider which tools to use, questions specific to a course redesign project may arise that cannot be answered by the sales representative that is assigned to your institution. If that situation arises, please refer to the contact information below for a person at each of the companies we currently work with that NCAT knows is familiar with the NCAT course redesign program and can help. In addition, teams might be contacted by these companies proactively but are under no obligation to work with them. Please note that NCAT does not endorse any particular company, software or tool but rather all tools that are proven to be effective in improving learning outcomes and reducing instructional costs.

Company	Contact(s)
Bedford, Freeman and Worth 773-348-6684	Renee Altier Sr. Acquisitions Editor raltier@worthpub.com
Houghton Mifflin Company 732-868-1613	Deborah (Debby) Seme Manager of NCAT Accounts Deborah Seme@hmco.com
Pearson Education 617-848-7420	Ms. Karen Silverio VP/Director Market Development MyMathLab karen.silverio@pearsoned.com
Thomson Higher Education 650-637-7656	Tracy Augustine SVP and Chief Marketing Officer Tracy.Augustine@thomson.com